

# A demonstration project of Global Alliance against Chronic Respiratory Diseases: Prediction of interactions between air pollution and allergen exposure—the Mobile Airways Sentinel Network-Impact of air POLLution on Asthma and Rhinitis approach

Mikhail Sofiev<sup>1</sup>, Yuliia Palamarchuk<sup>1</sup>, Annabelle Bédard<sup>2,3,4</sup>, Xavier Basagana<sup>2,3,4,5</sup>, Josep M. Anto<sup>2,3,4,5</sup>, Rostislav Kouznetsov<sup>1</sup>, Rodrigo Delgado Urzua<sup>1</sup>, Karl Christian Bergmann<sup>6</sup>, Joao A. Fonseca<sup>7</sup>, Govert De Vries<sup>8</sup>, Michiel Van Erd<sup>8</sup>, Isabella Annesi-Maesano<sup>9</sup>, Daniel Laune<sup>10</sup>, Jean Louis Pépin<sup>11</sup>, Ingrid Jullian-Desayes<sup>11</sup>, Stephane Zeng<sup>12</sup>, Wienczyslawa Czarlewski<sup>13</sup>, Jean Bousquet<sup>14,15,16</sup>

<sup>1</sup>Finnish Meteorological Institute (FMI), Helsinki 00560, Finland;

<sup>2</sup>Barcelona Institute for Global Health, Centre for Research in Environmental Epidemiology (CREAL), Barcelona 08003, Spain;

<sup>3</sup>Centro de Investigación Biomédica en Red de Epidemiología y Salud Pública (CIBER) Epidemiología y Salud Pública (CIBERESP), Barcelona 08003, Spain;

<sup>4</sup>Universitat Pompeu Fabra (UPF), Barcelona 08003, Spain;

<sup>5</sup>Institut Hospital del Mar d'Investigacions Mediques (IMIM), Barcelona 08003, Spain;

<sup>6</sup>Charité - Universitätsmedizin Berlin, Corporate Member of Freie Universität Berlin, Humboldt-Universität zu Berlin and Berlin Institute of Health, Comprehensive Allergy-Centre, Department of Dermatology and Allergy, Berlin 10117, Germany;

<sup>7</sup>Center for Health Technology and Services Research (CINTESIS), Center for Research in Health Technology and Information Systems, Faculdade de Medicina da Universidade do Porto; and Medida, Lda Porto s/n 4200-450, Portugal;

<sup>8</sup>Peercode BV, Geldermalsen 4191 NW, The Netherlands;

<sup>9</sup>Epidemiology of Allergic and Respiratory Diseases Department, Institute Pierre Louis of Epidemiology and Public Health, INSERM and Sorbonne Université, Medical School Saint Antoine, Paris 75571, France;

<sup>10</sup>KYomed Innovation, Montpellier 34184, France;

<sup>11</sup>Université Grenoble Alpes, Laboratoire HP2, Grenoble, INSERM, U1042 and CHU de Grenoble, Grenoble 38000, France;

<sup>12</sup>Bull DSAS, Echirrolles 38130, France;

<sup>13</sup>Medical Consulting Czarlewski, Levallois, and MASK-air, Montpellier 92300, France;

<sup>14</sup>University Hospital Montpellier, Montpellier 34000, France;

<sup>15</sup>Contre les Maladies Chroniques pour un Vieillissement Actif en Languedoc Roussillon-France, Montpellier, France;

<sup>16</sup>Charité, Universitätsmedizin Berlin, Humboldt-Universität zu Berlin, and Berlin Institute of Health, Comprehensive Allergy Center, Department of Dermatology and Allergy, Berlin 10117, Germany.

## Abstract

This review analyzes the state and recent progress in the field of information support for pollen allergy sufferers. For decades, information available for the patients and allergologists consisted of pollen counts, which are vital but insufficient. New technology paves the way to substantial increase in amount and diversity of the data. This paper reviews old and newly suggested methods to predict pollen and air pollutant concentrations in the air and proposes an allergy risk concept, which combines the pollen and pollution information and transforms it into a qualitative risk index. This new index is available in an app (Mobile Airways Sentinel Network-air) that was developed in the frame of the European Union grant Impact of Air POLLution on sleep, Asthma and Rhinitis (a project of European Institute of Innovation and Technology-Health). On-going transformation of the pollen allergy information support is based on new technological solutions for pollen and air quality monitoring and predictions. The new information-technology and artificial-intelligence-based solutions help to convert this information into easy-to-use services for both medical practitioners and allergy sufferers.

**Keywords:** Pollen allergy; Pollen season; Google trends; Pollen dispersion modeling; System for Integrated modelLing of Atmospheric coMposition model; Pollen index; Air quality index

## Access this article online

Quick Response Code:



Website:  
www.cmj.org

DOI:  
10.1097/CM9.0000000000000916

**Correspondence to:** Dr. Mikhail Sofiev, Finnish Meteorological Institute, Erik Palménin Aukio 1, Helsinki 00560, Finland  
E-Mail: Mikhail.sofiev@fmi.fi

Copyright © 2020 The Chinese Medical Association, produced by Wolters Kluwer, Inc. under the CC-BY-NC-ND license. This is an open access article distributed under the terms of the Creative Commons Attribution-Non Commercial-No Derivatives License 4.0 (CCBY-NC-ND), where it is permissible to download and share the work provided it is properly cited. The work cannot be changed in any way or used commercially without permission from the journal.

Chinese Medical Journal 2020;133(13)

Received: 14-02-2020 Edited by: Pei-Fang Wei

## Introduction

For patients allergic to pollen, knowledge of the season onset is of vital importance to start their treatment to control symptoms and avoid the disease exacerbations, such as asthma attacks. When traveling, patients are often concerned about potential symptoms outside their local environment: different pollen composition and concentrations, as well as different levels of atmospheric pollution can cause exacerbation of allergic symptoms. Few epidemiological studies have investigated the interaction between air pollution and pollen exposure on rhinitis symptoms<sup>[1-5]</sup> and more data are needed to quantify the impact of air pollution on allergic rhinitis (AR). The two major pollutants reported in connection to rhinitis so far are ozone (O<sub>3</sub>) and fine particles (PM<sub>2.5</sub>).

Mobile technology may help to better understand the links between air pollution, pollen, and allergic diseases. Mobile Airways Sentinel Network (MASK-air) is an information and communication technology system centered around the patient,<sup>[6-8]</sup> operational in 27 countries. It uses a treatment scroll list, which includes all medications customized for each country as well as visual analog scales (VASs) to assess the allergy, rhinitis, eye, and asthma symptom levels. Over 33,000 users and 200,000 VAS days have been recorded. MASK can be used to investigate the relationship between outdoor pollen and air pollutants and rhinitis and asthma symptoms.

Impact of air POLLution on Asthma and Rhinitis (POLLAR) is a project of the European Institute of Innovation and Technology-Health. The project embedded the environmental data into the MASK database and made it available for its users.<sup>[9]</sup> One of the objectives of POLLAR is to investigate the interaction between air pollution and pollen and its impact on the allergy symptoms.

## Estimation of the Pollen Season

### Pollen counts

Pollen counts are routinely used to assess the exposure of pollen-allergic patients.<sup>[10,11]</sup> However, the information obtained from most of the existing networks is not real-time and usually comes with a delay of a week or more. Also, the counts only partially correlate with symptoms since:

- (1) Pollen counts do not necessarily represent the allergen exposure.<sup>[12-14]</sup> Allergens are also present in the air as sub-micronic particles that may induce symptoms.<sup>[15]</sup>
- (2) Pollen samplers are usually placed at the top of a building.<sup>[16]</sup> The traps are well suited for estimating the regional mean airborne pollen concentration but may not provide an accurate personal exposure at the ground level.
- (3) Patients live at variable distances from pollen samplers and are exposed to spatially-variable amounts of pollens, different from those at the traps locations. High costs of the predominantly manual pollen observations preclude establishment of dense networks. Thus, less than 900 pollen monitoring sites exist worldwide.<sup>[11]</sup> At the same time, there are over 10,000 and 40,000 operational air quality (AQ) sites in

Europe (<http://www.eea.eu>) and the US (<http://www.usepa.gov>), respectively. Meteorological data flows vary from 10,000 to 100,000 datapoints per day depending on parameter, exceeding 1,000,000 datapoints per day for satellite observations.<sup>[17]</sup>

- (4) The levels of allergens in pollen grains can vary strongly over a short period and between neighboring regions.<sup>[18,19]</sup> Considerable differences may exist in the allergen contents between the seasons or between early and late pollination of the same species. Olive pollen also shows substantial inter-cultivar variability.<sup>[20]</sup>
- (5) Pollen concentrations that elicit symptoms are person-specific. They also vary between monosensitized and polysensitized subjects due to the overlapping pollen seasons<sup>[21]</sup> and the possible priming effect on the mucosa.<sup>[22]</sup> To increase the complexity, there is a non-linear effect of pollen and allergic symptoms.<sup>[23,24]</sup>
- (6) Diversity of both exposure and sensitization levels makes it very difficult (or impossible) to find a “universal” concentration of pollen that is able to induce symptoms, that is, the clinical threshold. Some of these effects are accounted for in a new European Academy of Allergy and Clinical Immunology (EAACI) definition of pollen season including its onset and end, peak pollen days and peak pollen periods.<sup>[25-27]</sup>
- (7) Simultaneous exposure to allergens and indoor or outdoor air pollution is common<sup>[28]</sup> and interactions between pollens and air pollution may exist,<sup>[1,29]</sup> leading to stronger symptoms and higher consumption of antihistamines at the same pollen level in case of poor AQ.<sup>[30]</sup>

### Allergen content in the air

Assessment of the allergen content in the air is feasible using antibody-based methods<sup>[12,13,31]</sup> or the biomolecular identification of pollen genomes.<sup>[32]</sup> However, these sophisticated methods may not account for all pollen species in the air and availability of these methods for routine monitoring is very low due to high costs of the analysis. Bulky and expensive technology also precludes personalized or mobile allergen content measurements.

### Real-time pollen observations

The real-time pollen observation is an emerging direction that is yet to become a mainstream. To date, overwhelming majority of pollen monitoring stations use the Hirst-type volumetric samplers.<sup>[10,33,34]</sup> With its simplicity, robustness, effectiveness, and low hardware costs, such pollen traps have become the reference all over the world.<sup>[11]</sup> However, these observations are quite uncertain: the technical design alone could bring 5% to 72% of measurement error,<sup>[35]</sup> whereas the manual counting contributes to additional 20% to 30% of uncertainty. The full cycle of pollen collection and counting typically takes 7 to 9 days.

In order to deliver real-time pollen data, next-generation pollen monitoring and dissemination systems based on robots have been established.<sup>[36]</sup> Two types of technologies are presently among the most-advanced. First, the Pollen-Sense (<https://pollensense.com>) and BAA500 (Hund Wetzlar, <https://www.hund.de/en>),<sup>[37]</sup> follow the classical approach

automating the sampling and visual pollen recognition. Second, the air-flow cytometry devices, such as Waveband Integrated Bioaerosol Sensor/Spectral Intensity Bioaerosol Sensor,<sup>[38]</sup> Yamatronics KH-3000,<sup>[39]</sup> Plair Rapid-E,<sup>[40]</sup> and Swisens Poleno (<http://www.swisens.ch>), utilize the light-induced fluorescence of biological material, usually accompanied with scattering diagrams (eg, Rapid-E) or holograms (Poleno). Depending on the quality of the recognition algorithm, the information on the flying particle could be derived almost immediately with uncertainty approaching 20% to 30% or less depending on the taxon.<sup>[41,42]</sup> The pollen identification with all devices is based on manually collected and classified reference data sets and requires continuous manual correction and enrichment.

Arguably, the main problem of all devices with reasonable pollen recognition ability is their very high price. Other challenges include yet-to-mature quality control procedures, devices comparability even within the single type or brand,<sup>[43]</sup> and difficulties with identification of the “reference” pollen characteristics for every taxa, genus, and species.

The first operational multi-species pollen observational network was set in operations in Bavaria (Germany)<sup>[37]</sup> (<https://epin.lgl.bayern.de/pollenflug-aktuell>), equipped with the BAA500 devices. Since spring 2019, it provides 3-hourly data from eight monitoring locations. Also, in 2019, two Rapid-E devices were put into operations in Serbia and Croatia (<http://www.realforall.com>). That network is being extended in 2020 with the Rapid-E monitor in Lithuania and Rapid-E and Poleno devices in Finland. The geographical distribution of automatic pollen monitors as well as manual counters over the globe has been recently reviewed.<sup>[11]</sup>

### Meteorological data and numerical models

Meteorological conditions are a vital driver of plant phenology, with flowering period being the key phenological phase relevant for the allergy sufferers. The most widely used and also the oldest concept is the heat-sum-based approach, which computes the amount of heat accumulated by the plants since the beginning of the growth season.<sup>[44-47]</sup> The developments suggested nearly-linear relation of “appropriately computed” heat sum and the stage of the flowering season.<sup>[48,49]</sup> Such models were shown to predict the onset of the flowering season within a few days of accuracy, about a week in advance. However, the pollen season depends on pollen long-range transport, which sometimes can make it dramatically different from the local flowering period.<sup>[50-54]</sup>

Accounting for the pollen release from inflorescences and subsequent transport in the atmosphere requires numerical models, which compute the whole lifecycle of pollen: maturation and presentation, release into the air, atmospheric transport and transformations, and deposition.<sup>[50,55,56]</sup> Such models currently can predict concentrations of up to six pollen types for up to 5 days for the whole Europe (<http://atmosphere.copernicus.eu>, <http://silam.fmi.fi>). The models COSMO-ART for Central Europe (<http://www.meteoswiss.ch>) and System for Inte-

grated modeLLing of Atmospheric coMposition (SILAM) for Northern Europe (<http://silam.fmi.fi>) perform high-resolution forecasts with grid-cell size of 1 and 2.5 km, respectively. Diversity of vegetation across the continents and severe lack of available observational data so far preclude development of hemispheric and global pollen dispersion models.

In Europe, an ensemble of continental-scale pollen models has been developed within the scope of Copernicus Atmospheric Monitoring Service (CAMS) (<http://atmosphere.copernicus.eu>), which has been shown to provide more robust predictions than individual models.<sup>[55]</sup> The pollen service is a part of the CAMS European AQ forecasting services.<sup>[57]</sup> CAMS AQ forecast is generated for up to 5 days over the globe and up to 4 days for Europe. With the open access to its products, CAMS supports many applications in a variety of domains including health, environmental monitoring, renewable energies, meteorology, and climatology.

The CAMS pollen developments are based on the pollen modules of SILAM<sup>[58]</sup> (<http://silam.fmi.fi>). SILAM performs operational pollen forecasts for six pollen species (alder, birch, grass, mugwort, olive, ragweed), trial forecasts for insects (aphids), and AQ forecasts for the globe, Europe and Asia, AQ hindcast for the previous day, as well as re-analysis of AQ from 1950 onwards. A variety of the data assimilation algorithms for pollen are under development,<sup>[50,55,59,60]</sup> including the use of the real-life symptom data obtained by the MASK-Air app.<sup>[61]</sup>

### Internet and Google trends (GT)

Internet-based surveillance systems using search engine queries<sup>[62]</sup> and social media<sup>[63]</sup> are new techniques with the potential to extend the current monitoring systems.<sup>[64]</sup> The analysis of online searches, in particular using GT has shown potential in predicting changes in flu infections<sup>[65]</sup> and in other areas of medicine.<sup>[62]</sup> However, differences were found between GT and flu epidemics.<sup>[65-67]</sup> Recent studies have suggested that GT are also sensitive to allergic diseases.<sup>[68-71]</sup> GT data reflect the real-world epidemiology of AR and could potentially be used as a monitoring tool for AR.<sup>[72]</sup> However, different languages, terminology, cultural specifics, and information availability complicate the analysis and reduce its sensitivity.<sup>[73]</sup> In particular, for asthma, only massive outbreaks, such as thunderstorm-induced asthma, can be identified by GT.<sup>[74]</sup>

The 5-years-long GT analysis (2011–2016) in Europe showed a clear seasonality of pollen allergy-related queries in most countries. Different terms were found representative in different countries – namely “hay fever,” “allergy,” and “pollen” – showing the cultural differences.<sup>[73]</sup> The ragweed pollen allergy in GT was mainly associated with the term “ragweed,” whereas the three terms identified in the first study (“pollen,” “hay fever,” and “allergy”) did not correspond to the ragweed pollen season in eight out of 11 surveyed countries.<sup>[73]</sup> The term “ragweed” is mostly used in native languages whereas the direct translations by GTs are sometimes incorrect.<sup>[75]</sup> The “ragweed” queries were also visible

during spring and summer, indicating that the tree and grass pollen allergy in spring may be perceived as “ragweed.” As a result, the ragweed season found by GTs is far longer than the measured pollen season.<sup>[76]</sup>

A dedicated analysis for France over 2011 to 2016 showed similar findings in all French regions but only for spring and summer peaks. Wintertime pollen peaks were not reflected. Moreover, cypress pollen season is poorly represented in GT.<sup>[77]</sup>

Two GT studies were performed in Germany. Data from four pollen monitoring stations in the Berlin and Brandenburg area over 3 years (2014–2016) were used to investigate the correlation of season definitions, birch and grass pollen counts and total nasal symptom and medication scores as reported by patients in “Patients Hay fever Diary” (PHDs).<sup>[78]</sup> After the identification of pollen periods on the basis of the EACCI criteria, a statistical analysis was employed, followed by a detailed graphical investigation. The analysis revealed that the definitions of pollen season as well as peak pollen period start and end as proposed by the EAACI are overall but not exactly correlated to symptom loads for grass and birch pollen-induced AR reported by patients in PHDs. The same group analyzed the same data to examine the relationship between hay fever-related Google searches, symptom levels, medication use, and pollen counts. The analysis reveals that GT data are highly correlated with the symptom levels and reproduce the peak of the pollen season comparatively well.<sup>[79]</sup>

Taking all these studies together, it is likely that pollen seasons can be retrospectively analyzed using GT but some caveats need to be considered: (1) Only clear-cut seasons can be identified using GT. If there are overlapping seasons, pollen counts in some areas of the country need to be considered. There is also no information on the patients who posted the Google queries, which additionally blurs the picture in case of overlapping seasons. (2) It is likely that GT are easier to use in Northern Europe where there are only two major seasons (Betulaceae and grasses) than in Southern Europe where seasons of several species overlap. (3) In most countries, the ragweed pollen season cannot be studied using GT. (4) GT are extremely helpful retrospectively since aberrant queries can be assessed using the real-world monitoring data. However, for the prospective prediction GT are difficult to use. In particular, GT were initially used and then criticized for analysis and prediction of the flu epidemics<sup>[80,81]</sup> and virus infections.<sup>[82]</sup> Newer techniques can improve the estimation of the flu epidemics,<sup>[83]</sup> but aberrant peaks caused by various unrelated factors still pose a problem. GT may prove useful for forecasting the next pollen season as found for flu.<sup>[84,85]</sup>

### Personalized Symptom Forecasting: Longitudinal Approach of Personal Allergy Symptom Forecasting (PASYFO) System

The first PASYFO system was developed as a use-case of the European CAMS service (<http://www.pasyfo.lt> and PASYFO App for iOS and Android) using the CAMS

pollen and AQ forecasts. These forecasts were expanded with the SILAM six-pollens forecasts and combined with the PHDs symptom reports.<sup>[43,44]</sup> The symptom forecasting model (SFM) then utilized these retrospective data and generated the longitudinal personalized predictions of symptoms. The system prototype has been built for Baltic States but can cover any region with valid pollen and AQ forecasts and symptom reports.

The variables used by the PASYFO prototype from CAMS and SILAM forecasts include birch, grass, alder, mugwort, olive, and ragweed pollen, AQ parameters, such as sulfur dioxide, nitrogen dioxide, O<sub>3</sub>, and PM<sub>2.5</sub> hourly concentrations, as well as the basic meteorological parameters, such as temperature, precipitation, cloudiness, wind speed, and humidity (<https://atmosphere.copernicus.eu/pasyfo-forecasts-personal-allergy-symptoms>). The SFM v.1 is a self-adjusting statistical model that learns from the retrospective time series generally following the technology<sup>[60]</sup> with appropriate modifications. The list of output parameters corresponds to that of the reported symptoms (for nose, eyes, and lungs in case of PHD).

### Interactions Between Allergens and Pollutants

Associations between major air pollutants (O<sub>3</sub> and PM<sub>2.5</sub>) and AR were studied during grass and birch pollen seasons as well as outside the pollen season in Northern Europe.<sup>[86]</sup> The daily load of allergic symptoms was recorded by the MASK-air<sup>®</sup> App using VAS in 2017 and 2018. Uncontrolled AR was identified from the reported symptom strength and applied medication. Pollutant levels were taken from the SILAM forecasts. Pollen seasons were assessed region-wise using GT and, if needed, pollen counts. Generalized estimating equation models were used to account for repeated measures per user, adjusting for gender, age, treatment, and country. The study showed that association between uncontrolled rhinitis and pollutants was stronger during the grass pollen season. An interquartile range increase in the O<sub>3</sub> level during the grass season was associated with an odds ratio of 1.25 (95% confidence interval [CI]: 1.11–1.41) in 2017 and of 1.14 (95% CI: 1.04–1.25) in 2018. A similar trend was found for PM<sub>2.5</sub>, especially in 2017. These results suggest interactions between air pollution and grass pollen affecting the AR severity. There was no association with AQ during the birch pollen season.

### The MASK-POLLAR Approach

The technology of MASK-POLLAR includes allergy symptom collection by the MASK-air<sup>®</sup> app,<sup>[6]</sup> related analytical software, European pollen and AQ forecasts (Europe and the globe) of SILAM. The SFM of PASYFO has been expanded with relevant statistical tools and prepared for the cross-sectional analysis of generalized allergy risk (as compared to the latitudinal approach of PASYFO). Attention was paid to the general data protection regulations compliance and personal-data protection via double encryption of the database and interfaces with the public-key cryptography ([http://clem.dii.unisi.it/~vippp/files/MultimediaSecurity/MS\\_asymm\\_crypto.pdf](http://clem.dii.unisi.it/~vippp/files/MultimediaSecurity/MS_asymm_crypto.pdf)).

### Air quality index (AQI)

AQ is a public-health-relevant representation of atmospheric composition, often distributed as a single number of AQI, varying from 0 (good AQ) to 4 (very bad AQ).

The POLLAR implementation of the AQI for Europe followed the modified definition of the European Environment Agency (<https://www.eea.europa.eu/themes/air/air-quality-index/index>). In particular, the POLLAR AQI used hourly O<sub>3</sub> concentrations rather than the 8-h moving average. This modification followed the SILAM and CAMS standard temporal resolution, making the AQI more relevant to the allergy-related problems, where 8 h is a much too long averaging period. A similar definition of AQI is used by the United States Environmental Protection Agency (<https://www.epa.gov/outdoor-air-quality-data/about-air-data-reports>) with minor differences in its parameters.

Apart from the AQI value, the MASK-POLLAR system highlights the reason for the AQI elevation, that is, points out the component, which concentration is elevated. The daily-updated forecasts of AQI are available from the SILAM Web site <http://silam.fmi.fi>, AQ forecast section.

### Pollen index

The second component of primary importance for the allergy sufferers is pollen index (POLind). The idea follows that of the AQI: a series of thresholds have been defined for each of the six pollen types predicted by SILAM (four of them are predicted by CAMS regional ensemble), which were projected to the scale from 0 to 4. The difficulty, however, is that there is no formal POLind definition since there is no pollen-related legislation at European level. Therefore, the current thresholds are based on expert opinions summarized in a book,<sup>[44]</sup> which was the main result of the European Cooperation on Science and Technology (COST) Action EUPOL (Assessment of production, release, distribution, and health impact of allergenic pollen in Europe).

### Allergy risk index (ARI)

Assuming that pollen and the AQ are the dominant contributors to human pollen-related allergy, and the ARI can be constructed as a combination of the two. The MASK-POLLAR study showed the key AQ components exacerbating the pollen-induced allergy<sup>[85]</sup>: O<sub>3</sub> and PM<sub>2.5</sub>. The sensitivity to poor AQ grows with the pollen season propagation due to the prolonged pollen exposure. Following this finding, the allergy risk is mainly driven by pollen presence in the air (pollen index) but can be modified by up to 20% by the AQ. A simple formula  $ARI = POLind + 0.2 * AQI$  sets the baseline representing the “mean” findings of POLLAR. The next version of the ARI will include dynamic day-to-day adjustments based on the MASK-Air reports. This adjustment will take into account the pollen potency, interactions between the different AQ components and pollen species, non-linearity and mutual interactions between them, and so on. In the

absence of the mechanistic models for these factors, they will be taken from the previous-days reports.

### Summary

For patients allergic to pollen, forecast of the allergy risk is valuable information that can help in self-management of the disease and reduction of the symptom severity. It has been shown that this risk depends not only on concentrations of specific pollen in the air, but also on the allergen content of the pollen grains (pollen potency), concentrations of several atmospheric chemicals and aerosols, meteorological conditions, and so on. This information is currently available from the traditional pollen observations, new technologies of real-time monitoring, numerical models, and big-data analysis. Recent progress allowed for the first system of personalized allergy symptom forecasting and cross-sectional allergy risk assessment, which takes into account interactions between the pollen, AQ and allergy and asthma.

### Conflicts of interest

None.

### References

1. Annesi-Maesano I, Rouve S, Desqueyroux H, Jankovski R, Klossek JM, Thibaudon M, *et al.* Grass pollen counts, air pollution levels and allergic rhinitis severity. *Int Arch Allergy Immunol* 2012;158:397–404. doi: 10.1159/000332964.
2. Burte E, Leynaert B, Bono R, Brunekreef B, Bousquet J, Carsin AE, *et al.* Association between air pollution and rhinitis incidence in two European cohorts. *Environ Int* 2018;115:257–266. doi: 10.1016/j.envint.2018.03.021.
3. Hwang BF, Jaakkola JJ, Lee YL, Lin YC, Guo YL. Relation between air pollution and allergic rhinitis in Taiwanese schoolchildren. *Respir Res* 2006;7:23. doi: 10.1186/1465-9921-7-23.
4. Villeneuve PJ, Doiron MS, Stieb D, Dales R, Burnett RT, Dugandzic R. Is outdoor air pollution associated with physician visits for allergic rhinitis among the elderly in Toronto, Canada. *Allergy* 2006;61:750–758. doi: 10.1111/j.1398-9995.2006.01070.x.
5. Cabrera Sierra M, Garzon Garcia B, Moreno Grau S, Subiza J. Relationship between air pollution, meteorological factors and grass pollen counts, with seasonal allergic rhinitis in Madrid (1996 and 2009). *J Investig Allergol Clin Immunol* 2018;29:371–377. doi: 10.18176/jiaci.0368.
6. Bousquet J, Arnavielhe S, Bedbrook A, Bewick M, Laune D, Mathieu-Dupas E, *et al.* MASK 2017: ARIA digitally-enabled, integrated, person-centred care for rhinitis and asthma multimorbidity using real-world-evidence. *Clin Transl Allergy* 2018;8:45. doi: 10.1186/s13601-018-0227-6.
7. Bousquet J, Ansotegui IJ, Anto JM, Arnavielhe S, Bachert C, Basagaña X, *et al.* Mobile technology in allergic rhinitis: evolution in management or revolution in health and care. *J Allergy Clin Immunol Pract* 2019;7:2511–2523. doi: 10.1016/j.jaip.2019.07.044.
8. Bousquet J, Bedbrook A, Czarlewski W, Onorato GL, Arnavielhe S, Laune D, *et al.* Guidance to 2018 good practice: ARIA digitally-enabled, integrated, person-centred care for rhinitis and asthma. *Clin Transl Allergy* 2019;9:16. doi: 10.1186/s13601-019-0291-6.
9. Bousquet J, Anto JM, Annesi-Maesano I, Dedeu T, Dupas E, Pépin JL, *et al.* POLLAR: Impact of air POLLution on Asthma and Rhinitis; a European Institute of Innovation and Technology Health (EIT Health) project. *Clin Transl Allergy* 2018;8:36. doi: 10.1186/s13601-018-0221-z.
10. Buters J, Antunes C, Galveias A, Bergmann KC, Thibaudon M, Galán C, *et al.* Pollen and spore monitoring in the world. *Clin Transl Allergy* 2018;8:9. doi: 10.1186/s13601-018-0197-8.
11. Berger U, Karatzas K, Jaeger S, Voukantsis D, Sofiev M, Brandt O, *et al.* Personalized pollen-related symptom-forecast information services for allergic rhinitis patients in Europe. *Allergy* 2013;68:963–965. doi: 10.1111/all.12181.

12. Marsh D, Dechamp C, Cour P, Bousquet J, Deviller P. Correlation between the atmospheric level of antigen Amb-al (AgE) and the number of *Ambrosia artemisiifolia* pollen grains in Lyon and neighboring regions. *Allerg Immunol (Paris)* 1987;19:238–243.
13. Buters JT, Weichenmeier I, Ochs S, Pusch G, Kreyling W, Boere AJ, *et al.* The allergen Bet v 1 in fractions of ambient air deviates from birch pollen counts. *Allergy* 2010;65:850–858. doi: 10.1111/j.1398-9995.2009.02286.x.
14. Galan C, Antunes C, Brandao R, Torres C, Garcia-Mozo H, Caeiro E, *et al.* Airborne olive pollen counts are not representative of exposure to the major olive allergen Ole e 1. *Allergy* 2013;68:809–812. doi: 10.1111/all.12144.
15. Agarwal MK, Swanson MC, Reed CE, Yunginger JW. Airborne ragweed allergens: association with various particle sizes and short ragweed plant parts. *J Allergy Clin Immunol* 1984;74:687–693. doi: 10.1016/0091-6749(84)90231-8.
16. Galán C, Smith M, Thibaudon M, Frenguelli G, Oteros J, Gehrig R, *et al.* Pollen monitoring: minimum requirements and reproducibility of analysis. *Aerobiologia* 2014;30:385–395. doi: 10.1007/s10453-014-9335-5.
17. Dee DP, Uppala SM, Simmons AJ, Berrisford P, Poli P, Kobayashi S, *et al.* The ERA-interim reanalysis: configuration and performance of the data assimilation system. *Q J Roy Meteorol Soc* 2011;137:553–597. doi: 10.1002/qj.828.
18. Cecchi L. From pollen count to pollen potency: the molecular era of aerobiology. *Eur Respir J* 2013;42:898–900. doi: 10.1183/09031936.00096413.
19. Buters J, Prank M, Sofiev M, Pusch G, Albertini R, Annesi-Maesano I, *et al.* Variation of the group 5 grass pollen allergen content of airborne pollen in relation to geographic location and time in season. *J Allergy Clin Immunol* 2015;136:87–95.e6. doi: 10.1016/j.jaci.2015.01.049.
20. Ribeiro H, Morales S, Salmerón C, Cruz A, Calado L, Rodríguez-García MI, *et al.* Analysis of the pollen allergen content of twelve olive cultivars grown in Portugal. *Aerobiologia* 2013;29:513–521. doi: 10.1007/s10453-013-9300-8.
21. Assing K, Bodtger U, Poulsen LK, Malling HJ. Grass pollen symptoms interfere with the recollection of birch pollen symptoms - a prospective study of suspected, asymptomatic skin sensitization. *Allergy* 2007;62:373–377. doi: 10.1111/j.1398-9995.2006.01280.x.
22. Juliusson S, Bende M. Priming effect of a birch pollen season studied with laser Doppler flowmetry in patients with allergic rhinitis. *Clin Allergy* 1988;18:615–618. doi: 10.1111/j.1365-2222.1988.tb02913.x.
23. Caillaud D, Martin S, Segala C, Besancenot JP, Clot B, Thibaudon M, *et al.* Effects of airborne birch pollen levels on clinical symptoms of seasonal allergic rhinoconjunctivitis. *Int Arch Allergy Immunol* 2014;163:43–50. doi: 10.1159/000355630.
24. Caillaud DM, Martin S, Segala C, Besancenot JP, Clot B, Thibaudon M, *et al.* Nonlinear short-term effects of airborne Poaceae levels on hay fever symptoms. *J Allergy Clin Immunol* 2012;130:812–814.e1. doi: 10.1016/j.jaci.2012.04.034.
25. Karatzas K, Katsifarakis N, Riga M, Werchan B, Werchan M, Berger U, *et al.* New European Academy of Allergy and Clinical Immunology definition on pollen season mirrors symptom load for grass and birch pollen-induced allergic rhinitis. *Allergy* 2018;73:1851–1859. doi: 10.1111/all.13487.
26. Pfaar O, Karatzas K, Bastl K, Berger U, Buters J, Darsow U, *et al.* Pollen season is reflected on symptom load for grass and birch pollen-induced allergic rhinitis in different geographic areas-an EAACI task force report. *Allergy* 2019;75:1099–1106. doi: 10.1111/all.14111.
27. Hoffmann TM, Acar Şahin A, Aggelidis X, Arasi S, Barbalace A, Bourgoin A, *et al.* Whole” vs. “fragmented” approach to EAACI pollen season definitions: a multicenter study in six southern European cities. *Allergy* 2019;00:1–13. doi: 10.1111/all.14153.
28. Eggleston PA. Complex interactions of pollutant and allergen exposures and their impact on people with asthma. *Pediatrics* 2009;123 (Suppl 3):S160–S167. doi: 10.1542/peds.2008-2233F.
29. Lubitz S, Schober W, Pusch G, Effner R, Klopp N, Behrendt H, *et al.* Polycyclic aromatic hydrocarbons from diesel emissions exert proallergic effects in birch pollen allergic individuals through enhanced mediator release from basophils. *Environ Toxicol* 2010;25:188–197. doi: 10.1002/tox.20490.
30. Grundström M, Dahl Å, Ou T, Chen D, Pleijel H. The relationship between birch pollen, air pollution and weather types and their effect on antihistamine purchase in two Swedish cities. *Aerobiologia (Bologna)* 2017;33:457–471. doi: 10.1007/s10453-017-9478-2.
31. Agarwal MK, Swanson MC, Reed CE, Yunginger JW. Immunochromatographic quantitation of airborne short ragweed, *Alternaria*, antigen E, and Alt-I allergens: a two-year prospective study. *J Allergy Clin Immunol* 1983;72:40–45. doi: 10.1016/0091-6749(83)90050-7.
32. Longhi S, Cristofori A, Gatto P, Cristofolini F, Grando MS, Gottardini E. Biomolecular identification of allergenic pollen: a new perspective for aerobiological monitoring. *Ann Allergy Asthma Immunol* 2009;103:508–514. doi: 10.1016/S1081-1206(10)60268-2.
33. Boehm G, Leuschner RM. Experiences with the ‘individual pollen collector’ developed by G. Boehm *Experientia Suppl* 1987;51:87–88.
34. Hirst JM. An automatic volumetric spore trap. *Ann Appl Biol* 1952;39:257–265. doi: 10.1111/j.1744-7348.1952.tb00904.x.
35. Oteros J, Buters JTM, Laven G, Röseler S, Wachter R, Schmidt-Weber C, *et al.* Errors in determining the flow rate of Hirst-type pollen traps. *Aerobiologia* 2017;33:201–210. doi: 10.1007/s10453-016-9467-x.
36. Buters J, Schmidt-Weber C, Oteros J. Next-generation pollen monitoring and dissemination. *Allergy* 2018;73:1944–1945. doi: 10.1111/all.13585.
37. Oteros J, Pusch G, Weichenmeier I, Heimann U, Möller R, Röseler S, *et al.* Automatic and online pollen monitoring. *Int Arch Allergy Immunol* 2015;167:158–166. doi: 10.1159/000436968.
38. Könemann T, Savage N, Klimach T, Walter D, Fröhlich-Nowoisky J, Su H, *et al.* Spectral intensity bioaerosol sensor (SIBS): an instrument for spectrally resolved fluorescence detection of single particles in real time. *Atmos Meas Tech* 2019;12:1337–1363. doi: 10.5194/amt-12-1337-2019.
39. Kawashima S, Clot B, Fujita T, Takahashi Y, Nakamura K. An algorithm and a device for counting airborne pollen automatically using laser optics. *Atmos Environ* 2007;41:7987–7993. doi: 10.1016/j.atmosenv.2007.09.019.
40. Kiselev D, Bonacina L, Wolf JP. A flash-lamp based device for fluorescence detection and identification of individual pollen grains. *Rev Sci Instrum* 2013;84:033302. doi: 10.1063/1.4793792.
41. Crouzy B, Stella M, Konzelmann T, Calpini B, Clot B. All-optical automatic pollen identification: towards an operational system. *Atmos Environ* 2016;140:202–212. doi: 10.1016/j.atmosenv.2016.05.062.
42. Šauliune I, Šukienė L, Daunys G, Valiulis G, Vaitkevičius L, Matavulj P, *et al.* Automatic pollen recognition with the rapid-E particle counter: the first-level procedure, experience and next steps. *Atmos Meas Tech* 2019;12:3435–3452. doi: 10.5194/amt-2018-432.
43. Robinson ES, Gao RS, Schwarz JP, Fahey DW, Perring AE. Fluorescence calibration method for single-particle aerosol fluorescence instruments. *Atmos Meas Tech* 2017;10:1755–1768. doi: 10.5194/amt-10-1755-2017.
44. Linsser C. Die periodischen Erscheinungen des Pflanzenlebens in ihrem Verhältniss zu den Wärmeerscheinungen. *Mem L’Académie Impériale des Sci St-Petersbg* 1867;XI:1–44.
45. Hänninen H. Modeling bud dormancy release in trees from cool and temperate regions. *Acta For Fenn* 1990;213:1–47. doi: 10.14214/aff.7660.
46. Linkosalo T, Hänninen R, Hänninen H. Models of the spring phenology of boreal and temperate trees: Is there something missing. *Tree Physiol* 2006;26:1165–1172. doi: 10.1093/treephys/26.9.1165.
47. Sofiev M, Bergmann K. *Allergenic Pollen: A Review of Production, Release, Distribution and Health Impacts*. Heidelberg: Springer-Verlag Berlin; 2013.
48. Linkosalo T, Ranta H, Oksanen A, Siljamo P, Luomajoki A, Kukkonen J, *et al.* A double-threshold temperature sum model for predicting the flowering duration and relative intensity of *Betula pendula* and *B. pubescens*. *Agric For Meteorol* 2010;150:1579–1584. doi: 10.1016/j.agrformet.2010.08.007.
49. Sofiev M, Siljamo P, Ranta H, Linkosalo T, Jaeger S, Rasmussen A, *et al.* A numerical model of birch pollen emission and dispersion in the atmosphere. Description of the emission module. *Int J Biometeorol* 2013;57:45–58. doi: 10.1007/s00484-012-0532-z.
50. Sofiev M, Siljamo P, Ranta H, Rantio-Lehtimäki A. Towards numerical forecasting of long-range air transport of birch pollen: theoretical considerations and a feasibility study. *Int J Biometeorol* 2006;50:392–402. doi: 10.1007/s00484-006-0027-x.
51. Ranta H, Kubin E, Siljamo P, Sofiev M, Linkosalo T, Oksanen A, *et al.* Long distance pollen transport cause problems for determining

- the timing of birch pollen season in Fennoscandia by using phenological observations. *Grana* 2006;45:297–304. doi: 10.1080/00173130600984740.
52. Sofiev M, Siljamo P, Ranta H, Linkosalo T, Jaeger S, Rasmussen A, Clot B, Comtois P, Escamilla-Garcia B, et al. A numerical model of birch pollen emission and dispersion in the atmosphere. Description of the emission module. In: Clot B, Comtois P, Escamilla-Garcia B, eds. *Aerobiological Monographs Towards a Comprehensive Vision*. Montreal, Canada: MeteoSwiss (CH) and University of Montreal (CA); 2006;95–113.
  53. Sommer J, Smith M, Šikoparija B, Kasprzyk I, Myszkowska D, Grewling Ł, et al. Risk of exposure to airborne Ambrosia pollen from local and distant sources in Europe - an example from Denmark. *Ann Agric Environ Med* 2015;22:625–631. doi: 10.5604/12321966.1185764.
  54. Šikoparija B, Smith M, Skjøth CA, Radisić P, Milkovska S, Simić S, et al. The Pannonian plain as a source of Ambrosia pollen in the Balkans. *Int J Biometeorol* 2009;53:263–272. doi: 10.1007/s00484-009-0212-9.
  55. Sofiev M, Ritenberga O, Albertini R, Arteta J, Belmonte J, Bernstein CG, et al. Multi-model ensemble simulations of olive pollen distribution in Europe in 2014: current status and outlook. *Atmos Chem Phys* 2017;17:12341–12360. doi: 10.5194/acp-17-12341-2017.
  56. Helbig N, Vogel B, Vogel H, Fiedler F. Numerical modelling of pollen dispersion on the regional scale. *Aerobiologia* 2004;20:3–19. doi: 10.1023/B:AERO.0000022984.51588.30.
  57. Marécal V, Peuch VH, Andersson C, Andersson S, Arteta J, Beekmann M, et al. A regional air quality forecasting system over Europe: the MACC-II daily ensemble production. *Geosci Model Dev* 2015;8:2777–2813. doi: 10.5194/gmdd-8-2739-2015.
  58. Sofiev M, Vira J, Kouznetsov RD, Prank M, Soares J, Genikhovich E. Construction of the SILAM Eulerian atmospheric dispersion model based on the advection algorithm of Michael Galperin. *Geosci Model Dev* 2015;8:3497–3522. doi: 10.5194/gmd-8-3497-2015.
  59. Siljamo P, Sofiev M, Filatova E, Grewling Ł, Jäger S, Khoreva E, et al. A numerical model of birch pollen emission and dispersion in the atmosphere. Model evaluation and sensitivity analysis. *Int J Biometeorol* 2013;57:125–136. doi: 10.1007/s00484-012-0539-5.
  60. Ritenberga O, Sofiev M, Siljamo P, Saarto A, Dahl A, Ekeboom A, et al. A statistical model for predicting the inter-annual variability of birch pollen abundance in Northern and North-Eastern Europe. *Sci Total Environ* 2018;615:228–239. doi: 10.1016/j.scitotenv.2017.09.061.
  61. Bousquet J, Hellings PW, Agache I, Bedbrook A, Bachert C, Bergmann KC, et al. ARIA 2016: care pathways implementing emerging technologies for predictive medicine in rhinitis and asthma across the life cycle. *Clin Transl Allergy* 2016;6:47. doi: 10.1186/s13601-016-0137-4.
  62. Nuti SV, Wayda B, Ranasinghe I, Wang S, Dreyer RP, Chen SI, et al. The use of google trends in health care research: a systematic review. *PLoS One* 2014;9:e109583. doi: 10.1371/journal.pone.0109583.
  63. Broniatowski DA, Paul MJ, Dredze M. National and local influenza surveillance through Twitter: an analysis of the 2013 influenza epidemic. *PLoS One* 2013;8:e83672. doi: 10.1371/journal.pone.0083672.
  64. Bernardo TM, Rajic A, Young I, Robiadek K, Pham MT, Funk JA. Scoping review on search queries and social media for disease surveillance: a chronology of innovation. *J Med Internet Res* 2013;15:e147. doi: 10.2196/jmir.2740.
  65. Dugas AF, Jalalpour M, Gel Y, Levin S, Torcaso F, Igusa T, et al. Influenza forecasting with Google Flu Trends. *PLoS One* 2013;8:e56176. doi: 10.1371/journal.pone.0056176.
  66. Olson DR, Konty KJ, Paladini M, Viboud C, Simonsen L. Reassessing Google Flu Trends data for detection of seasonal and pandemic influenza: a comparative epidemiological study at three geographic scales. *PLoS Comput Biol* 2013;9:e1003256. doi: 10.1371/journal.pcbi.1003256.
  67. Shaman J, Karspeck A, Yang W, Tamerius J, Lipsitch M. Real-time influenza forecasts during the 2013 season. *Nat Commun* 2013;4:2837. doi: 10.1038/ncomms3837.
  68. Willson TJ, Lospinoso J, Weitzel E, McMains K. Correlating regional aeroallergen effects on internet search activity. *Otolaryngol Head Neck Surg* 2015;152:228–232. doi: 10.1177/0194599814560149.
  69. Zuckerman O, Luster SH, Bielory L. Internet searches and allergy: temporal variation in regional pollen counts correlates with Google searches for pollen allergy related terms. *Ann Allergy Asthma Immunol* 2014;113:486–488. doi: 10.1016/j.anaai.2014.07.015.
  70. Gaspar Marques J, Carreiro Martins P, Belo J, Alves C, Paiva M, Caeiro E, et al. Pollen counts influence web searches for asthma and rhinitis. *J Investig Allergol Clin Immunol* 2016;26:192–194. doi: 10.18176/jiaci.0047.
  71. Willson TJ, Shams A, Lospinoso J, Weitzel E, McMains K. Searching for cedar: geographic variation in single aeroallergen shows dose response in internet search activity. *Otolaryngol Head Neck Surg* 2015;153:770–774. doi: 10.1177/0194599815601650.
  72. Kang MG, Song WJ, Choi S, Kim H, Ha H, Kim SH, et al. Google unveils a glimpse of allergic rhinitis in the real world. *Allergy* 2015;70:124–128. doi: 10.1111/all.12528.
  73. Bousquet J, Agache I, Anto JM, Bergmann KC, Bachert C, Annesi-Maesano I, et al. Google Trends terms reporting rhinitis and related topics differ in European countries. *Allergy* 2017;72:1261–1266. doi: 10.1111/all.13137.
  74. Bousquet J, O’Hehir RE, Anto JM, D’Amato G, Mösges R, Hellings PW, et al. Assessment of thunderstorm-induced asthma using Google Trends. *J Allergy Clin Immunol* 2017;140:891–893.e7. doi: 10.1016/j.jaci.2017.04.042.
  75. Kaidashev I, Morokhovets H, Rodinkova V, Bousquet J. Patterns in Google Trends terms reporting rhinitis and ragweed pollen season in Ukraine. *Int Arch Allergy Immunol* 2019;178:363–369. doi: 10.1159/000495306.
  76. Bousquet J, Agache I, Berger U, Bergmann KC, Besancenot JP, Bousquet PJ, et al. Differences in reporting the ragweed pollen season using google trends across 15 countries. *Int Arch Allergy Immunol* 2018;176:181–188. doi: 10.1159/000488391.
  77. Bousquet J, Onorato GL, Oliver G, Basagana X, Annesi-Maesano I, Arnavielhe S, et al. Google Trends and pollen concentrations in allergy and airway diseases in France. *Allergy* 2019;74:1910–1919. doi: 10.1111/all.13804.
  78. Karatzas K, Riga M, Berger U, Werchan M, Pfaar O, Bergmann KC. Computational validation of the recently proposed pollen season definition criteria. *Allergy* 2018;73:5–7. doi: 10.1111/all.13255.
  79. Karatzas K, Papamanolis L, Katsifarakis N, Riga M, Werchan B, Werchan M, et al. Google Trends reflect allergic rhinitis symptoms related to birch and grass pollen seasons. *Aerobiologia* 2018;34:437–444. doi: 10.1007/s10453-018-9536-4.
  80. Ginsberg J, Mohebbi MH, Patel RS, Brammer L, Smolinski MS, Brilliant L. Detecting influenza epidemics using search engine query data. *Nature* 2009;457:1012–1014. doi: 10.1038/nature07634.
  81. Lazer D, Kennedy R, King G, Vespignani A. Big data. The parable of Google Flu: traps in big data analysis. *Science* 2014;343:1203–1205. doi: 10.1126/science.1248506.
  82. Arehart CH, David MZ, Dukic V. Tracking U. S. pertussis incidence: correlation of public health surveillance and Google search data varies by state. *Sci Rep* 2019;9:19801. doi: 10.1038/s41598-019-56385-z.
  83. Kandula S, Shaman J. Reappraising the utility of Google Flu Trends. *PLoS Comput Biol* 2019;15:e1007258. doi: 10.1371/journal.pcbi.1007258.
  84. Choi SB, Kim J, Ahn I. Forecasting type-specific seasonal influenza after 26 weeks in the United States using influenza activities in other countries. *PLoS One* 2019;14:e0220423. doi: 10.1371/journal.pone.0220423.
  85. König V, Mösges R. A model for the determination of pollen count using google search queries for patients suffering from allergic rhinitis. *J Allergy (Cairo)* 2014;2014:381983. doi: 10.1155/2014/381983.
  86. Bédard A, Sofiev M, Arnavielhe S, Antó JM, Garcia-Aymerich J, Thibaudon M, et al. Interactions between air pollution and pollen season for rhinitis using mobile technology: a MASK-POLLAR study. *J Allergy Clin Immunol Pract* 2020;8:1063–1073.e4. doi: 10.1016/j.jaip.2019.11.022.

**How to cite this article:** Sofiev M, Palamarchuk Y, Bédard A, Basagana X, Anto JM, Kouznetsov R, Urzua RD, Bergmann KC, Fonseca JA, De Vries G, Van Erd M, Annesi-Maesano I, Laune D, Pépin JL, Jullian-Desayes I, Zeng S, Czarlewski W, Bousquet J. A demonstration project of Global Alliance against Chronic Respiratory Diseases: Prediction of interactions between air pollution and allergen exposure—the Mobile Airways Sentinel Network-Impact of air POLLution on Asthma and Rhinitis approach. *Chin Med J* 2020;133:1561–1567. doi: 10.1097/CM9.0000000000000916