Optimising the use of cetuximab in the continuum of care for patients with metastatic colorectal cancer

Richard M Goldberg,1 Clara Montagut,2 Zev A Wainberg,3 Philippe Ronga,4 François Audhuy,4 Julien Taieb,5 Sebastian Stintzing,6 Salvatore Siena,7 Daniele Santinì8

ABSTRACT

The anti-epidermal growth factor receptor (EGFR) monoclonal antibody cetuximab in combination with chemotherapy is a standard of care in the first-line treatment of RAS wild-type (wt) metastatic colorectal cancer (mCRC) and has demonstrated efficacy in later lines. Progressive disease (PD) occurs when tumours develop resistance to a therapy, although controversy remains about whether PD on a combination of chemotherapy and targeted agents implies resistance to both components. Here, we propose that some patients may gain additional clinical benefit from the reuse of cetuximab after having PD on regimens including cetuximab in an earlier treatment line. We conducted a non-systematic literature search in PubMed and reviewed published and ongoing clinical trials, focusing on later-line cetuximab reuse in patients with mCRC. Evidence from multiple studies suggests that cetuximab can be an efficacious and tolerable treatment when continued or when fit patients with mCRC are retreated with it after a break from anti-EGFR therapy. Furthermore, on the basis of available preclinical and clinical evidence, we propose that longitudinal monitoring of RAS status may identify patients suitable for such a strategy. Patients who experience progression on cetuximab plus chemotherapy but have maintained RAS wt tumour status may benefit from continuation of cetuximab with a chemotherapy backbone switch because they have probably developed resistance to the chemotherapeutic agents rather than the biologic component of the regimen. Conversely, patients whose disease progresses on cetuximab-based therapy due to drug-selected clonal expansion of RAS-mutant tumour cells may regain sensitivity to cetuximab following a defined break from anti-EGFR therapy. Looking to the future, we propose that RAS status determination at disease progression by liquid, needle or excisional biopsy may identify patients eligible for cetuximab continuation and rechallenge. With this approach, treatment benefit can be extended, adding to established continuum-of-care strategies in patients with mCRC.

INTRODUCTION

Colorectal cancer is the fourth most prevalent cancer type in the world and causes nearly 700,000 deaths per year worldwide.1 Patients diagnosed with metastatic colorectal cancer (mCRC) have a limited number of systemic therapeutic options available as well as local therapies, such as resection, ablation or transhepatic irradiation via the injection of yttrium 90. Encouragingly, the median overall survival (OS) in recent phase III first-line trials in RAS wild-type (wt) mCRC now exceeds 30 months.2–5

The available biologic agents usually planned for first-line therapy include the epidermal growth factor receptor (EGFR) monoclonal antibodies (mAbs) cetuximab or panitumumab and the anti–vascular endothelial growth factor (VEGF) agent bevacizumab. All three agents, plus additional targeted drugs such as afiblercept (VEGF inhibitor), regorafenib (receptor tyrosine kinase inhibitor) and ramucirumab (anti-VEGF receptor 2), have also shown efficacy in the second and later lines of therapy.6–12 Mounting evidence from randomised, phase III trials and meta-analyses suggests that many patients with RAS wt tumours may experience improved survival outcomes when chemotherapy is combined with cetuximab compared with combination with bevacizumab in the first-line setting.3 5 13–15 Retrospective analyses and meta-analyses have shown that the survival benefit is especially pronounced in patients with RAS wt, left-sided primary tumours.16–19 Although patients with right-sided tumours appear to derive less significant benefits from all available therapies for mCRC in terms of overall response rate (ORR), progression-free survival (PFS) and overall survival (OS) than do those with tumours originating in the left side of the colon,18–20 some patients may benefit from cetuximab-based therapy if the goal of treatment is response and subsequent cytoreduction.18 19 Indeed, cetuximab has been shown to yield a very good ORR, early tumour shrinkage (ETS) and depth of response in patients with RAS wt tumours. Such alternative metrics of response have been shown to be associated with improvements in
survival compared with bevacizumab in the randomised, phase III, first-line FIRE-3 trial (5-FU, Folinic Acid and Irinotecan (FOLFIRI) Plus Cetuximab Versus FOLFIRI Plus Bevacizumab in First Line Treatment Colorectal Cancer), which evaluated patients with RAS wt mCRC.21

Currently, amplifications and mutations in several genes other than RAS, detected pretherapy, are also being investigated as potential predictive biomarkers of response to anti-EGFR therapy. The BRAF V600E variant,22 23 appears to be a negative prognostic marker, but due to the relatively low number of colorectal cancers harbouring BRAF mutations (and as not all BRAF mutations confer resistance), controversy remains regarding the impact of this finding.24 Other markers of interest include alterations in the EGRF pathway, mutations in the phosphatidylinositol-4,5-bisphosphate 3-kinase catalytic subunit α gene (PIK3CA) and amplification of the human epidermal growth factor receptor 2 gene, HER2 (mostly in patients with anti-EGFR-refractory, RAS wt disease).25 32 Furthermore, hypermethylation of tumour DNA appears to be potentially predictive of poorer clinical outcomes in patients receiving anti-EGFR therapy.33 The individual frequencies of all of these mutations and amplifications are low,25 27 33.36. Furthermore, present, however, RAS mutations and tumour sidedness remain the only robust factors when selecting patients for anti-EGFR therapy in accordance with the drug labels for both cetuximab and panitumumab and the established international guidelines.30 31 and are the most informative for treatment decisions in mCRC.

Colorectal tumours that are RAS wt at baseline can evolve resistance to anti-EGFR therapy via a RAS status ‘shift’ to mutated status to escape the drug’s effects.30 It is now known that this change occurs when the RAS wt tumour cell population is diminished during anti-EGFR therapy, while pre-existing or newly evolving RAS-mutant subclones can proliferate and become detectable by DNA testing.25 29 48 Other gene mutations, including in BRAF, may be subject to the same tumour heterogeneity principles and drug selection dynamics. Another key mechanism of acquired resistance that occurs in approximately 25% of patients treated with anti-EGFR therapy are mutations in the extracellular domain (ECD) of EGFR that prevent further binding of anti-EGFR mAbs to EGFR. Importantly, EGFR ECD alterations emerge as a means for cancer cells to circumvent EGFR blockade—acquired resistance—and do not apparently exist as a mechanism of primary resistance in anti-EGFR-naïve patients. Interestingly, the frequency and type of EGFR ECD mutation varies, depending on previous treatment with cetuximab or panitumumab, and each different EGFR ECD mutation may potentially confer resistance to cetuximab only, panitumumab only or both mAbs.28 49-51 Finally, these mutations frequently coexist in the same patient at the moment of disease progression, as multiple RAS, BRAF and EGFR clones are detectable in cell-free circulating tumour DNA (ctDNA) by liquid biopsy.29 52

Extending the continuum of care through the delivery of as many lines of efficacious therapy as possible is desirable so that patients with progressive disease (PD) have multiple potentially beneficial treatment options to explore before transitioning into palliative care. For mCRC, however, patients with RAS wt tumours are generally assigned two lines of intensive therapy. They receive a first-line anti-EGFR mAb (cetuximab or panitumumab) or bevacizumab plus doublet/triplet chemotherapy (5-fluorouracil, leucovorin and oxaliplatin (FOLFOX), 5-fluorouracil, leucovorin and irinotecan (FOLFIRI), 5-fluorouracil, leucovorin, oxaliplatin and irinotecan (FOLFOXIRI)). This is followed by second-line ‘switch’ of either the biologic, the chemotherapy backbone or both on PD. For patients who respond to a therapy and whose disease does not progress but require an interruption due to their preference or recovery from drug toxicity or surgery, a pause-and-resume (commonly referred to as stop-and-go or reintroduction/re-exposition) schedule of a biologic with or without chemotherapy can help them to complete the full planned treatment and maintenance period.53-55

Multiple studies with dedicated second-line, third-line or mixed second-line and further-line patient populations have indicated improved survival and ORR with cetuximab monotherapy or cetuximab in combination with chemotherapy56-62 and with panitumumab monotherapy or panitumumab plus chemotherapy.57 63-67 Overall, all current guidelines conclude that patients with RAS wt mCRC who do not receive a biologic in the first line (but are fit enough to receive it in later lines) should be considered candidates for an anti-EGFR therapy in the next available line. Then, in the third line and beyond, patients are usually offered other targeted or chemotherapy-based interventions, often with limited expectations of clinical benefit. This is because, currently, it is widely accepted that after patients with left-sided, RAS wt mCRC have received an anti-EGFR antibody and bevacizumab sequentially (in either order) and experience progression, their disease is permanently resistant to both the biologic and cytotoxic agents that have been administered. However, this conclusion may not be accurate for all patients as some tumours may retain sensitivity to the targeted agent (although becoming resistant to the cytotoxic agents in the chemotherapy programme) or regain sensitivity after a ‘treatment break’ from those specific agents.68-73 Thus, many patients exhaust standard treatment options while maintaining a good performance status and are therefore not ready to transition to a solely palliative-care approach. Here, we review the evidence for continuation or reuse strategies beyond the first line with...
cetuximab, a well-established agent for RAS wt mCRC, as a method of expanding the therapeutic options available to patients and maximising the number of (potentially curative) therapeutic lines before the initiation of palliative care (figure 1).

Notably, the bulk of available evidence for anti-EGFR retreatment stems from trials that use cetuximab rather than panitumumab. Furthermore, the two mAbs are known to behave somewhat differently in the context of treatment sequencing. Selecting cetuximab-eligible patients by liquid biopsy testing

Because the predominance of specific tumour cell subclones is dictated by selection pressures such as targeted therapy, retreatment strategies with cetuximab could be individualised with longitudinal tracking of detectable RAS mutations (and any future confirmed predictive biomarker of response) as a measure of potential sensitivity to cetuximab. Depending on the location of metastatic disease in some patients, traditional tumour needle or excisional biopsies may be invasive and risky. Thus, a less invasive method is desirable (eg, liver needle aspirates or plasma sampling). This ‘liquid’ biopsy can fulfil the retesting requirement by providing a non-invasive method for the detection and analysis of ctDNA. Of note, >75% of patients with advanced CRC have been shown to have detectable ctDNA (79.8% in the RASANC study (RAS Mutation Testing in the Circulating Blood of Patients With Metastatic Colorectal Cancer)), and multiple useful platforms currently exist to allow the identification of tumour mutations via PCR of ctDNA: digital PCR; digital next-generation sequencing; BEAMing (beads, emulsion, amplification and magnetics); pyrophosphorylation-activated polymerisation; personalised profiling by deep sequencing and tagged-amplicon deep sequencing. Liquid biopsies have proven to be clinically robust. In a cohort of 98 patients with mCRC, Schmiegel et al used BEAMing to test for RAS tumour mutation status and found 91.8% concordance between ctDNA and tissue-based testing. Similarly, Vidal et al detected a 93% concordance rate in a cohort of 115 patients with mCRC. In the prospective, multi-centre RASANC study (n=425), the concordance rate was 83.7% in the overall population and was even higher in patients with their primary tumour in place, liver metastasis and synchronous disease.

Overall, RAS is the only widely recognised predictive molecular biomarker of cetuximab response and the only biomarker with extensive evidence of a high concordance between tissue-based and blood-based testing. However, we will refer to patients under consideration in this article more generally as ‘cetuximab-eligible patients’, for whom this definition is subject to change as additional research is published in the coming years. Furthermore, no subgroup analyses by tumour location are available for the studies on treatment beyond progression discussed here. However, we use the term ‘cetuximab-eligible’ to encompass optimal candidates for cetuximab-based therapy, including those with left-sided, RAS wt mCRC, and those with right-sided, RAS wt mCRC for whom cytoreduction is a key treatment goal, or who have previously responded to cetuximab-based therapy.
Continuation treatment strategy

Patients who received and progressed on cetuximab-containing regimens in the preceding line may retain cetuximab sensitivity, having instead become refractory to the chemotherapy backbone (table 1). In a study conducted by Feng et al., patients with RAS wt tumours whose disease progressed during first-line cetuximab plus chemotherapy were randomised to receive a different chemotherapy backbone with or without cetuximab as second-line treatment. The cetuximab-continuation group demonstrated better PFS, OS and disease control rates and a potentially better ORR than did the chemotherapy-only (no cetuximab continuation) group. Extended RAS analysis for the retrospective study revealed that baseline RAS wt status correlated with response to continuation of cetuximab; ETS during first-line cetuximab-based treatment also correlated with improved efficacy outcomes during second-line cetuximab continuation. Additionally, Ciardiello et al. found evidence of a survival benefit from continued cetuximab plus FOLFOX in patients whose disease progressed during first-line cetuximab plus FOLFIRI and had KRAS/N-RAS/BRAF/PIK3CA wt tumours. Both Feng et al and Ciardiello et al switched chemotherapy backbones when going from first-line to second-line treatment and used a chemotherapy switch alone as a comparator arm. Therefore, if sensitivity to cetuximab was preserved, switching to a non-cross-resistant chemotherapy backbone after PD could reinvigorate responsiveness. No new safety findings were identified from cetuximab continuation in any of these studies.

By contrast, the majority of panitumumab retreatment trials have followed the stop-and-go (re-exposition) model rather than continuation (ie, patients did not experience progression on panitumumab immediately before retreatment). For example, a phase II Japanese study examining the administration of panitumumab plus chemotherapy following six cycles of first-line panitumumab plus FOLFOX is currently ongoing (SAPPHIRE (Safety and Efficacy Study of mFOLFOX6 and Panitumumab Combination Therapy and 5-FU/LV + Panitumumab Combination Therapy in Patients With Chemotherapy-naive Unresectable Advanced Recurrent Colorectal Carcinoma); NCT02337946); therapy prolongation appears to be planned in the absence of PD, and the focus of the study is the feasibility of oxaliplatin treatment extension rather than panitumumab continuation.

As has been demonstrated, deriving maximum benefit from cetuximab before introducing a biologic switch could extend the number of potentially efficacious lines of therapy for fit patients and thereby optimise the continuum of care. We advance the hypothesis that using ETS during first-line cetuximab and extended RAS analysis at PD can enable effective patient selection for this therapeutic strategy (figure 1). For patients whose tumours transition from cetuximab sensitive to insensitive (eg, by converting to RAS mutant), a treatment break

Table 1: Evidence for cetuximab continuation plus chemotherapy backbone switch in patients with KRAS wt (or retrospectively evaluated RAS wt) mCRC whose disease has progressed on cetuximab plus chemotherapy treatment

<table>
<thead>
<tr>
<th>Line of treatment</th>
<th>Previous regimen</th>
<th>Treatment switch</th>
<th>PFS, mo</th>
<th>OS, mo</th>
<th>ORR, %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dedicated second line</td>
<td>Cetuximab+mfOLF6 or FOLFIRI</td>
<td>CT switch (n=102)</td>
<td>6.3*</td>
<td>17.3*</td>
<td>18.6</td>
</tr>
<tr>
<td>Dedicated second line</td>
<td>Cetuximab+CT</td>
<td>CT switch (n=96)</td>
<td>4.5</td>
<td>14.0</td>
<td>9.4</td>
</tr>
<tr>
<td>Mixed third and further lines</td>
<td>Cetuximab+FOLFOX</td>
<td>CT switch (n=32)</td>
<td>5.3</td>
<td>19.8</td>
<td>9.4</td>
</tr>
<tr>
<td>Mixed third and further lines</td>
<td>Cetuximab+FOLFIRI</td>
<td>CT switch (n=20)</td>
<td>2.0</td>
<td>20.0</td>
<td></td>
</tr>
</tbody>
</table>

All studies included a KRAS wt population, except where indicated. *P<0.05.†Retrospective extended RAS/BRAF/PIK3CA wt. 1Retrospective extended RAS/BRAF/PIK3CA wt. 2OS2 and PFS2 shown instead of all OS and PFS. 3CT, chemotherapy; DCR, disease control rate; FOLFIRI, 5-fluorouracil, leucovorin and oxaliplatin; mCRC, metastatic colorectal cancer; ORR, overall response rate; OS, overall survival; PFS, progression-free survival; wt, wild-type.
followed by cetuximab rechallenge may allow another means of extending the continuum of care. Here, again, liquid biopsy for \( \text{RAS} \) status may prove highly informative.

**Rechallenge treatment strategy**

Evidence of rechallenge therapy in multiple tumour types has been published.\(^{96-98} \) Because no conclusive randomised trials have been completed to test whether longitudinal \( \text{RAS} \) status monitoring can identify patients who regain cetuximab sensitivity, we will outline the available preliminary preclinical (biological) and clinical support for this treatment approach.

**Biological evidence**

Tumour cells in a patient who is receiving treatment are constantly under selection pressures from the therapy being administered. Studies have suggested that mutations conferring resistance to therapy can arise during treatment. For example, when retested for \((K)\text{RAS}\) status, \( \geq 50\% \) of patients with acquired resistance to first-line anti-\( \text{EGFR} \) therapy demonstrate a ‘switched’ status from \((K)\text{RAS}\) wild-type (\( \text{wt} \)) to mutant,\(^{27,29-31,39,51,82} \) and the opposite observation (tumours switching from mutant \( \text{KRAS} \) to undetectable mutant status) has been made during bevacizumab treatment.\(^{99} \) Importantly, from studies monitoring plasma levels of \( \text{RAS} \)-mutant ctDNA, even short ‘holidays’ off anti-\( \text{EGFR} \) therapy may restore tumours to a cetuximab-sensitive state.\(^{39,68,100} \) Intratumour heterogeneity and drug-selected clonal evolution can account for these ‘switches’ (figure 2). The suggested mechanism for such a switch is the constant presence of a small number of \( \text{RAS} \)-mutant cell subclones persisting in the tumours, rather than de novo \( \text{RAS} \) mutations appearing in previously \( \text{RAS} \) \( \text{wt} \) tumour cells.\(^{73} \) Thus, a tumour can contain predominantly \( \text{RAS} \) \( \text{wt} \) clones, test as \( \text{RAS} \) \( \text{wt} \) and respond to cetuximab treatment until the \( \text{RAS} \) \( \text{wt} \) clones are depleted. In this environment, the \( \text{RAS} \)-mutant clones have the opportunity to continue proliferating and surviving and thus come to represent the dominant tumour subclonal population.\(^{51,100} \) Indeed, an in vitro study of two separate \( \text{KRAS} \) \( \text{wt} \) colorectal cancer cell populations showed that, under selection pressure from cetuximab treatment, the surviving population developed \( \text{KRAS} \) amplifications; when allowed to proliferate for 160 days without additional cetuximab treatment, the population of cells achieved significantly lower levels of \( \text{KRAS} \) amplification.\(^{39} \)

The principles of clonal selection likely also apply to other mechanisms of resistance to anti-\( \text{EGFR} \) therapy.\(^{29} \) Indeed, a number of genetic modifications beyond \( \text{RAS} \) have been related to acquired drug resistance to anti-\( \text{EGFR} \) therapy. Interestingly, most of these different genetic aberrations are related to or have influence on MEK-ERK pathway activity.\(^{101} \) The reversion of these additional resistance mechanisms during the anti-\( \text{EGFR} \) therapy break is controversial and not yet clearly demonstrated. Finally, it should be noted that even if arising on-treatment mutations have been identified, the exact threshold associated with resistance to anti-\( \text{EGFR} \) therapy has not been established, and some patients continue to experience disease control for several months after \( \text{RAS} \)-mutant clones emerge.\(^{51,102} \) Overall, there is a strong biological rationale for cetuximab rechallenge.

**Clinical evidence**

There is currently abundant clinical evidence for \( \text{RAS} \) status switch\(^ {103,104} \) but little evidence analysing the direct relationship between a return to undetectable \( \text{RAS} \) status and a resensitisation to cetuximab.\(^ {39} \) However, there exists clinical evidence for the feasibility of cetuximab rechallenge in patients with baseline \((K)\text{RAS} \) \( \text{wt} \) mCRC whose disease
progresses on first-line anti-EGFR therapy plus chemotherapy; such patients are usually rechallenged with cetuximab with or without chemotherapy in the late-line setting after ≥3 months of therapy that does not contain an anti-EGFR targeted agent. In a study by Santini et al \(^7^3\) (table 2), 39 patients whose disease had previously progressed on cetuximab plus irinotecan-based therapy were rechallenged with cetuximab plus irinotecan after a treatment break during which they received non-irinotecan-based chemotherapy alone. The median treatment break for these patients was 6 months, and patients had received a median of four lines of therapy prior to study enrolment. Nevertheless, median PFS was 6.6 months, and the ORR with cetuximab plus irinotecan rechallenge was 53.8% and included two complete responses. Stable disease was achieved by a further 35.9%, for a total disease control rate of 89.7%. Finally, in a recent prospective study by Gruppo Oncologico del Nord Ovest in Italy, the CRICKET study (Cetuximab Rechallenge in Irinotecan-pretreated mCRC, KRAS, NRAS and BRAF Wild-type Treated in 1st Line With Anti-EGFR Therapy), 27 patients with mCRC were to be treated with cetuximab plus FOLFIRI or FOLOFOXIRI in the first line followed by bevacizumab plus oxaliplatin-based chemotherapy in the second line and cetuximab plus irinotecan rechallenge in the third line. The third-line ORR was 23%, with 54% of patients experiencing disease control, and the study met its primary end point.\(^{105}\) Rechallenge treatment was well tolerated in all studies. The prospective biological determinations of ctDNA are ongoing.

Also noteworthy is a retrospective study by Liu et al\(^7^1\) analysing patients with baseline KRAS wt status who received cetuximab (n=76) or cetuximab plus erlotinib (n=13) after a median of 4.57 months of treatment break from anti-EGFR therapy. Patients who had previously responded to anti-EGFR therapy achieved a median PFS of nearly 5 months.\(^7^1\) Rechallenge treatment was found to be well tolerated. Additionally, Liu et al\(^7^1\) suggested that the length of the anti-EGFR treatment interval may be related to the responsiveness of patients to rechallenge, on the basis of the observation that patients whose break from anti-EGFR therapy was longer than the median appeared more likely to respond. Overall, these studies suggest that good ORR and PFS can be achieved with cetuximab rechallenge in a patient population that has experienced progression on many prior lines of therapy, and these observations underscore the importance of optimising and extending the continuum of care.

### Table 2

<table>
<thead>
<tr>
<th>Study</th>
<th>Previous regimen</th>
</tr>
</thead>
</table>
| Liu et al\(^7^1\) (2015; retrospective study) | Patients with KRAS wt mCRC received anti-EGFR therapy (cetuximab or panitumumab) based treatment  
- When PD occurred, patients received a break from anti-EGFR therapy (median duration, 4.6 months)  
- 80 patients were retreated with cetuximab ± CT ± other targeted agents  
Result:  
- CR/PR/SD: 58.0% (P=0.007)  
- Patients who responded to prior anti-EGFR therapy were more likely to obtain clinical benefit upon rechallenge (PFS, 4.9 vs 2.5 months)  
- The clinical benefit rate on rechallenge showed a marginally significant association with the interval between the two anti-EGFR based therapies (P=0.053) |
| Santini et al\(^7^3\) (2012) | Patients with KRAS wt mCRC received anti-EGFR therapy (cetuximab) + (FOLF)IRI  
- When PD occurred, patients received a break from anti-EGFR therapy (median duration, 6.0 months)  
- 39 patients were retreated with cetuximab + (FOLF)IRI  
Result:  
- ORR: 53.8% (plus 35.9% SD)  
- Median PFS: 6.6 months  
- Interval effect not discussed |
| Rossini et al\(^1^0^5\) (2017; CRICKET) | Patients with RAS/BRAF wt mCRC who became resistant to first-line cetuximab + irinotecan  
- Treated with third-line cetuximab + irinotecan  
- N=26  
Result:  
- ORR: 23% (plus 31% SD) |

CR, complete response; CT, chemotherapy; EGFR, epidermal growth factor receptor; FOLFIRI, 5-fluorouracil, leucovorin, and irinotecan; IRI, irinotecan; mCRC, metastatic colorectal cancer; ORR, overall response rate; PD, progressive disease; PFS, progression-free survival; PR, partial response; SD, stable disease; wt, wild-type.
One limitation of both the retrospective trial by Liu et al and prospective trial by Santini et al (except the CRICKET study) is that enrolment occurred prior to the standardisation of extended RAS analysis; therefore, data are not yet available for patients with RAS wt tumours. Furthermore, no retest was conducted for RAS status as liquid biopsy had not yet been validated. However, the fact that a patient population with previous progression on cetuximab-based therapy can achieve a median PFS of 5–6 months with rechallenge suggests that sensitivity to cetuximab, at least in some patients, can be meaningfully regained. However, certain selection criteria could be recommended here, such as establishing a minimum recommended treatment break length or selecting patients who had a durable response or disease stabilisation during the last cetuximab-based treatment.

Additional evidence for cetuximab rechallenge therapy can be found in case studies.\textsuperscript{103,106,107} Of note, Siravegna et al\textsuperscript{10} identified a patient with mCRC who initially achieved stable disease for 6 months with panitumumab plus irinotecan; on disease progression, the patient received XELOX (capecitabine and oxaliplatin) and experienced progression again after 3 months. The patient was then rechallenged with cetuximab plus irinotecan and achieved a partial response.

Notably, anti-EGFR rechallenge strategy data are available primarily for cetuximab but not for panitumumab. The limited data on panitumumab rechallenge come from two case reports by Siravegna et al,\textsuperscript{39} in which the patients achieved a partial response and stable disease when retreated with panitumumab following RAS mutational status switch and reversal. Additionally, Hata et al\textsuperscript{108} describe two patients with good outcomes when retreated with panitumumab after a line of non-anti-EGFR therapy, although neither patient had experienced PD during prior panitumumab-based therapy (in the earlier line, one stopped panitumumab treatment due to toxicity, and the other had completed the determined number of panitumumab cycles). Finally, some reports have described responses to panitumumab treatment after failure of cetuximab, primarily in heavily pretreated patients.\textsuperscript{109,110}

Ongoing studies, including additional analyses of the CRICKET study (NCT022906203), a study in Japan (UMIN000016439), and a similar study in Israel (trial identification number not yet available), will help determine whether this treatment strategy is feasible and which patients are most suitable for this approach. Although no completed trial to date has tracked RAS mutational status longitudinally throughout treatment, progression and rechallenge, a highly relevant phase III trial (FIRE-4; NCT02934529) is currently being conducted. This study has a planned enrolment of 550 patients with RAS wt mCRC who will receive first-line cetuximab-based therapy and third-line cetuximab rechallenge. This trial specifically includes non-invasive (liquid biopsy) RAS status assessment on PD and will thus directly test our proposal that longitudinal RAS status monitoring can be a tool in selecting patients suitable for cetuximab rechallenge after a treatment break. As of this writing, the FIRE-4 study is actively recruiting patients and has an estimated completion date of March 2022.

Although the studies we have reviewed have reported good clinical efficacy with cetuximab continuation and rechallenge, and evidence of a possible connection to RAS status switch, the treatment strategies outlined in figure 1 are not considered routine practice at this time. As new evidence emerges and patient selection becomes more refined, these strategies are likely to become valuable for oncologists looking to extend the continuum of potentially curative therapy for patients with a good performance status. Finally, it is also possible that other mechanisms of acquired resistance to cetuximab (eg, EGFR\textsuperscript{27,51} HER2/MET amplifications,\textsuperscript{108} KRAS/NRAS, BRAF, PIK3CA\textsuperscript{111,112}) arise in the same way and coexist in the same tumour. Some may be subject to similar dynamics of clonal selection under pressure, and, therefore, return to predominantly wt status after the anti-EGFR treatment is halted (except for EGFR ECD mutations, which do not pre-exist in untreated tumours but emerge de novo under anti-EGFR treatment and persist in the tumour).\textsuperscript{51}

**CONCLUSION**

Anti-EGFR mAb plus chemotherapy is a standard of care in the first-line setting for patients with RAS wt mCRC, with a particular benefit for patients with left-sided tumours.\textsuperscript{10,11} Importantly, cetuximab can also be a significant component in second-line and later-line treatments, thereby affording additional treatment opportunities to suitable patients and optimising and extending the continuum of care. In cetuximab-naïve patients, later-line treatment with cetuximab plus chemotherapy generally results in efficacy benefits over chemotherapy alone.\textsuperscript{56,59} Use of cetuximab monotherapy or cetuximab plus chemotherapy in second-line and later-line mCRC does not yield any new safety signals, thereby further supporting its utility.\textsuperscript{56,57,99,113,114}

Notably, patients do not have to be cetuximab naïve to extract benefits from second-line and later-line use of cetuximab.\textsuperscript{68-70,72} Treatment with cetuximab beyond progression in conjunction with a different chemotherapy backbone results in efficacy benefits, although this approach still needs to be confirmed in a large-scale clinical study. Evaluation of tumour RAS status on progression on first-line cetuximab plus chemotherapy may be informative in identifying candidates for continuation of cetuximab after the RAS threshold relevant for clinical resistance has been determined. Additionally, patients whose tumours ‘switched’ to RASmutant status following previous cetuximab-based therapy can regain cetuximab sensitivity and be rechallenged with cetuximab after a ‘holiday’ of several months, with renewed efficacy benefits.\textsuperscript{71,73} Liquid biopsy-based RAS testing will be needed to select for patients who can receive continuation cetuximab in the second line versus a treatment break (from anti-EGFR therapy) followed by rechallenge in third or further lines. We anticipate the results of trials such as FIRE-4, which may solidify the concept of cetuximab rechallenge as a routine therapeutic strategy.
to optimise and extend the continuum of care in patients with mCRC. To this end, further research into additional biomarkers of response to anti-EGFR agents will ensure definition of the optimal patient populations for these strategies, thereby maximising the continuum of care.

Acknowledgements Medical writing assistance was provided by ClinicalThinking, Hamilton, New Jersey, USA.

Contributors All authors contributed equally in the conception, structuring, writing and development of this manuscript.

Funding This study was funded by Merck KGaA, Darmstadt, Germany.

Competing interests RMG has declared no conflicts of interest. DS discloses advisory board membership and honoraria for talks from Agen, Janssen, Merck KGaA, Roche and Servier. PH and FA are employees of Merck KGaA, Darmstadt, Germany. ZAW discloses consultation for and honoraria from Lilly, Genentech and Novartis. JT discloses honoraria from Merck, Agen, Roche, Celgene, Baxalta, Lilly, Servier and Sanofi. CM discloses advisory board membership for and honoraria for talks from Agen, Merck KGaA, Roche, Sanofi, Servier and Symphogen. SaSi discloses advisory board membership for Agen, Roche, Novartis, Ignyta, Bayer, Sanofi and Eli Lilly. SeSt discloses advisory role and honoraria for talks from Agen, Bayer, Eli Lilly, Merck KGaA, Roche, Sanofi and Taikeida.

Patient consent Not required.

Provenance and peer review Not commissioned; internally peer reviewed.

Open Access This is an Open Access article distributed in accordance with the Creative Commons Attribution Non Commercial (CC BY-NC 4.0) license, which permits others to distribute, remix, adapt, build upon this work non-commercially, and license their derivative works on different terms, provided the original work is properly cited and the use is non-commercial. See: http://creativecommons.org/licenses/by-nc/4.0/

© European Society for Medical Oncology (unless otherwise stated in the text of the article) 2018. All rights reserved. No commercial use is permitted unless otherwise expressly granted.

REFERENCES
3. Lenz H, Niedzwiecki D, Innocenti F, et al. CALGB/SWOG 80405: phase III trial of FOLFIRI or mFOLFOX6 with bevacizumab or cetuximab for patients with expanded RAS analyses in untreated metastatic adenocarcinoma of the colon or rectum. ESMO 2014 Abstract 5010.


49. Vladimirova LV, Abramova NA, Kit OL. Treatment for RAS wild-type (wt) metastatic colorectal cancer (mCRC): continuation of anti-
EGFR therapy while switching chemotherapy regimen. ASCO 2016. Abstract 744.


Optimising the use of cetuximab in the continuum of care for patients with metastatic colorectal cancer

Richard M Goldberg, Clara Montagut, Zev A Wainberg, Philippe Ronga, François Audhuy, Julien Taieb, Sebastian Stintzing, Salvatore Siena and Daniele Santini

ESMO Open 2018 3:
doi: 10.1136/esmoopen-2018-000353

Updated information and services can be found at:
http://esmoopen.bmj.com/content/3/4/e000353

Referenced:
This article cites 103 articles, 21 of which you can access for free at:
http://esmoopen.bmj.com/content/3/4/e000353#ref-list-1

Open Access
This is an Open Access article distributed in accordance with the Creative Commons Attribution Non Commercial (CC BY-NC 4.0) license, which permits others to distribute, remix, adapt, build upon this work non-commercially, and license their derivative works on different terms, provided the original work is properly cited and the use is non-commercial. See:
http://creativecommons.org/licenses/by-nc/4.0/

Email alerting service
Receive free email alerts when new articles cite this article. Sign up in the box at the top right corner of the online article.

Topic Collections
Articles on similar topics can be found in the following collections
Open access (225)

Notes

To request permissions go to:
http://group.bmj.com/group/rights-licensing/permissions

To order reprints go to:
http://journals.bmj.com/cgi/reprintform

To subscribe to BMJ go to:
http://group.bmj.com/subscribe/